



PACTStore & Online Entrepreneur Contact and Program Info: six Week Introductory Project on Mondays at 5pm

General Info and Referrals: Ben Marshall, 416-656-8824, ben@pactprogram.ca

Onsite Contact and Instructor: Rachel Schwab, 416-895-6255, rachel@pactprogram.ca

Next Start Date: Monday May 1st, 2017

Time: 5:00 pm – 7:00 pm

Schedule/Duration: Each session runs for eight weeks, two hours per week for a total of 16 instructional and volunteer hours.

Project Address & Location: The PACTStore & Online Entrepreneur marketing program runs out of Artscape Youngplace at 180 Shaw St. in the lower level Sketch programming area. Artscape Youngplace is located half way between Dundas St. and Queen St. at Argyle St. in downtown Toronto.

Always call or text onsite instructor Rachel Schwab at 416-895-6255 before coming out on the first day to confirm the project is starting on that date or if you have trouble finding the program location.

Program Description: PACTStore & Online Marketing is a unique hands-on six week entrepreneurial project where youth will learn the fundamentals of small business digital marketing, including product branding, website development, ecommerce, social media marketing, packaging and fulfillment.

Public Transit: Artscape Youngplace is within close walking distance of several public transit stops: take the 501 Queen streetcar to Shaw Street and walk north to 180 Shaw St., or the 505 Dundas streetcar to Shaw St. and walk south to 180 Shaw St. or the #63 Ossington bus southbound from Ossington station on the Bloor subway line to Argyle Street and walk east (turn left) on Argyle to 180 Shaw St. See map for exact location:

